



2020 Benefit Analytics & Benchmarking Study



USI's annual study of employee benefit plans is opening very soon. The Benefit Analytics & Benchmarking Study is a comprehensive questionnaire of benefits programs for employers sponsoring health plans. By participating in this study, your organization will receive a complimentary detailed benchmarking report analyzing your benefits and comparing them with employers of similar size, industry, and geography.*

Mark your calendar

- Survey opens February 17
- Survey closes March 23

Results from the 2020 survey will help your organization:

- Compare your benefit plans against current benchmark data
- Keep your employee benefits competitive in the current marketplace
- Understand how your plan can be structured to optimize your talent retention strategy
- Develop a multi-year benefits strategy

We will be sending additional information on the 2020 Study over the next several weeks. We look forward to your participation!!

Questions?

For more information on this annual study, please contact Darrel Gable at 314-342-7156 | darrel.gable@usi.com or email babs@usi.com.

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* Subject to statistical credibility in your categories